



Business Rewards Registration Form

Company Information

Company Name _____

Company Address _____

Contact Name _____ Phone Number _____

Email _____

Company Primary
& Secondary Color

Billing / Relationship Manager Information

Manager Name _____

Phone Number _____

Email _____

Business Rewards Plan - Select a Monthly Plan** (Set Up Fees May Apply)

- Starter Plan (0 to 1000 users) – K500
- Starter Plus (1000 – 5000 users) – K1000
- Professional (5,000 – 10,000 users) – K2500
- Enterprise (10,000+ users) - K2500 + 0.25N per member
- Enterprise – Customized System

Set Up Fees: K1500 for Starter Plan & Starter Plus and K5000 for Professional and Enterprise Editions

Business Rewards Plan – Select Reward Program Type (One Only)

- PP1- Points Program I- Points For A Prize
- PP2- Points Program II- Electronic Gift Card / Discount Coupon
- BX1- Buy X, Get 1 Free – Member Receives Free Item

Book Now Zambia Limited

Physical Address: Foxdale Office Park, Suite 207, Plot 609

Zambezi Road, Roma Lusaka

Email: sales@booknowzambia.com





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Business Rewards Plan (Add On- Optional Services)

- Rewards Customer Service Module (K0)-(It is recommended you use an NFC enabled device for this module such as the MobiGo, but it can be accessed via the internet and/or Android Device such as a phone or tablet)
- Member Portal: Website (K0) – (Please ensure you have a domain name selected where you can direct members to go to access their reward status)
- Member Portal: Mobile Application (K500 month)

SMS Pro-Bulk SMS Plan (Add On- Optional Services- Click All That Apply)

To Send SMS Messages to your members, SMS Pro will be added to your account. SMS Units that range in cost from 0.15N to 0.35N are required to send SMS texts. Please check which SMS services you want added to your account:

- All Transactions
- Target Marketing System Only
- Monthly Statement and Notification of Rewards Earned Only
- No SMS Plan

Hardware (Please Fill Out Required Quantity & Type That You Require)

	Item	Unit Price	Min Quantity	Price	Required Quantity
	MOBIGO NFC Device – (Customer Service Device used for activations, transactions and rewards processing)	K1400	1	1400	
	(Please note you must provide your own data or wifi connection to this device)				





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Token / Smart Cards (Please Fill Out Required Quantity & Type That You Require)

Card/ Token Type	Unit Price	Min Quantity	Price	Required Quantity
Smart Cards-Generic	K10	500	5000	
Smart Cards-Generic (Small Run)	K30	10	300	
Smart Cards Card-Custom Printed with Client Details	K35	10	350	
Smart Cards- Embossed with Client Details	K80	10	800	
Heavy Duty Silicon Wristbands- Generic	K45	500	22500	
Elastic Stretch Wristbands- Generic	K25	500	12500	
Epoxy Keychains- Generic	K20	500	10000	
Plastic KeyChain- Generic	K15	500	7500	
Epoxy RFID Sticker- Generic	K15	500	7500	

ADDITIONAL / SPECIAL INSTRUCTIONS (Please Specify Other Services Here)

Examples Include Other Services Include Custom Features, POS Integration, WebDesign:

Authorization

Signature: _____ Date: _____

By submitting this application- you agree to the terms of use the Business Reward Program. Please email this application along with your logo to sales@booknowzambia.com

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